

Introduction

This group discussion will be continuing throughout the week, with a new set of questions posted each morning. You will be able to see and add to the responses of others taking part in the research. Please spend at least 10-15 minutes contributing to the discussion each day, answering the questions and adding to what others have said, giving as much detail as possible.

Please complete your daily task before moving on to contributing to this group discussion. The discussion will be focused on the times and occasions when you might need or prefer to flush wet wipes down the toilet. When we say 'wet wipes' we mean any moist wipe designed to be used once and then disposed of, whether this is used for household cleaning, personal care, babies, or any other use.

Day one – Personal drivers

1. What are the good things or advantages for you in flushing wet wipes down the toilet? Why do you say this?
2. Are there any bad things or disadvantages for you in flushing wet wipes down the toilet? Why do you say this?
3. How do you feel when you flush wet wipes down the toilet, or what do you think when you are flushing them? Why is this?

Day two – Environmental drivers

1. Are there any factors about the type of wet wipe or its packaging or labelling that might make you more likely to flush it down the toilet, than put it in a bin?
2. Are there any factors about your home or bathroom that might make you more likely to flush wet wipes down the toilet, than put them in a bin (e.g. do you/don't you have a bin nearby)?
3. Are there any factors about what else is going on at the time that might lead you to flush wet wipes down the toilet?

Day three – Social drivers

1. What do you think other people you know do with their wet wipes (e.g. friends or family)? Do they do anything the same or different? How do you know?
2. What about people in other countries? Do they do anything the same or different? Why do you think this?
3. Would you do anything the same or differently, in terms of how you dispose of wet wipes, if you were at someone else's house? Why is this?

Day four – Changing behaviour

1. What would you do if you couldn't flush any wipes down the toilet? (Would you still buy them? Would you put them in the bin? How would you feel about this?)

2. What would you dislike or find difficult about disposing of all your wet wipes in the bin and not down the toilet?
3. What would make it better or easier for you to put these in a bin rather than down the toilet?

Day five – Impacts

1. If you found out that a wet wipe you had flushed down your toilet went on to cause a blockage (e.g. in your toilet) or ended up in the sea or a river, what would you think? How would you feel?
2. What if this wipe had been labelled as 'flushable' or 'biodegradable'? What would you think? How would you feel?
3. Knowing that the wet wipe caused a blockage or ended up in the sea or a river, would you continue flushing wipes in future, or would you do anything differently?

Thank you for contributing to this discussion. Once your final task and answers to the group discussion have been submitted, someone will be in touch to arrange your thank you payment. We will then be looking at all responses from the research and using these to understand more about the things that encourage people to flush wet wipes down the toilet, and how they can be encouraged to bin all wet wipes they use in order to prevent blockages and stop them entering the natural environment. Thank you again for taking part in this research.