

Dear #name#

Water services research: complete a 15-minute online survey and receive a £10 voucher

This email has been sent to you by Accent (an independent market research company) on behalf of United Utilities, the organisation which supplies water and sewerage for customers in North West England.

We are looking for people to complete a survey about their views on water and sewerage services. The research will be used to help water companies plan investment in their service from 2025 and will influence your future water services and bills. The research is being conducted under the Market Research Society Code of Conduct, which means that any answers you give will be treated in confidence.

Anyone eligible, who completes the survey, will receive a £10 voucher (an Amazon voucher, an M&S voucher or a Love2Shop voucher). Alternatively we can donate your incentive to WaterAid. Details on how claim your voucher are given at the end of the survey.

[Click here to check eligibility, and to take part.](#)

The final date for us to receive completed surveys is **30th April 2023**. United Utilities will be very grateful if you are able to complete the survey, but taking part is completely optional.

If you have any questions at the research, please do reach out to us at UUResearch@accent-mr.com.

With best wishes,

Julian Hollo-Tas
Project Manager.

